



SAMAN NOORAIE

FREELANCE GRAPHIC DESIGNER
VISUAL BRAND DESIGNER
CONSULTANT

Saman.artesign@gmail.com

[Portfolio](#)

[LinkedIn Profile](#)

www.samannooraie.com

Vancouver, Canada

EXPERIENCE

Some of the Projects

2010 - 2024

CANMUR

(Logistics Company, Toronto, Canada)

Designed complete brand identity including

- logo
- color palettes
- UI
- print materials

MELKINVEST

(Real Estate Investment, Istanbul, Turkey)

A full visual branding package, including:

- logo
- color palettes
- motion identity
- social media templates

KNOWINGLY

(Knowledge-Sharing Platform, Stockholm, Sweden)

A cohesive brand identity:

- logo
- color palettes
- print materials

PROFILE

Creative and detail-oriented Graphic Designer with over 14 years of experience specializing in visual branding and graphic design. Founder of SAMAN NU DESIGN, a digital studio delivering impactful design solutions to clients across diverse industries worldwide. Skilled in blending creativity with strategy to craft designs that resonate with target audiences and elevate brand presence.

EDUCATION

Bachelor of Graphic Design

Sarian University/ Sari, Iran

2006 - 2009

Associate's Degree of Graphic Design

UCNA University/ Tabriz, Iran

2003 - 2006

EXPERTISE

- Visual Brand Identity
- Logo Design
- Motion Identity
- Print Design
- Cover Art
- UX/UI Design